



annual report 2024





Dear Friends of Gianna's House,

It's been less than two years since Gianna's House opened to give women with unexpected pregnancies all the support and love they need. Rather than feel isolated and give in to fear, we enable them to welcome their babies and find the way forward.

God has been with us all the way, and our work has led to two dozen baby saves. Hundreds of women are finding support to manage their new lives as mothers. We've been able to open our counseling and support center in Brewster and expand it to a second building. We purchased a Mobile Ultrasound van to cover the Bronx and New York suburbs, and we've grown our staff and teams of volunteers.

Cardinal Dolan, in particular, has gone out of his way to endorse the work of Gianna's House and bless our expansion with his visit last Fall.

Parishes around Dutchess, Putnam, Westchester, and the Bronx have stepped up to support this new Catholic initiative. Foundations, businesses, and hundreds of donors have combined to make it all possible.



Our vision for the future involves reaching more and more women, and that will require another Mobile Ultrasound van, another physical location closer to the city, and in time, a maternity home for moms who need housing and support for themselves and their babies. We see the need for a new maternal health care center too. Naturally, we'll need to expand our staff and continue our state-of-the-art training to offer the best services possible.

Thank you for committing your personal funds to saving moms and their babies. Thank you for putting your trust in our team and for walking with us prayerfully. Thank you for believing we can build a culture of life even here in New York, one in which every child is welcomed into life and every mother is loved unconditionally by our Church community and finds all the support she needs.

May God bless you for your generosity and participation.

Fr. Richard Gill

Fr. Richard Gill
Chairman of the Board

from our executive director



Dear Friends,

This past year, Gianna's House has provided hope for so many women and families. Each day, we witness God's grace in the strength of mothers, the gift of life and the power of a supportive community. Through unwavering fortitude, dedication, and faith, we have continued our mission of serving women with dignity.

The impact of 2024 has been profound, 195 women received life-affirming support, and 21 babies were saved through peer counseling, your prayers and ultrasounds. Eighty families were provided essential resources and mentorship, and 33 new babies were welcomed into loving homes.

Our work is not just about providing services; it's about walking alongside every woman who comes through our doors, reminding her that she is not alone, that she is capable, and that she is deeply loved. As we step into the future with the launch of our Medical Mobile Unit five days per week, the expansion of Medical services, and our Maternity Home on the horizon, we do so with a spirit of hope, faith, and determination.

Thank you for being part of this journey and for being the spark of hope that ignites change.

Sincerely,

A handwritten signature in black ink, reading 'Julie Noce'. The script is elegant and cursive, with a long, flowing tail on the 'e'.

Julie Noce
Executive Director



"I don't have any family around, and when I arrived at Gianna's House, I felt like I could trust the women here. They gave me strength and security throughout my whole experience."
— Erika

Mission Statement

Named after **St. Gianna Beretta Molla**, Gianna's House is dedicated to offering help and support to women facing unexpected pregnancies. Inspired by her selfless sacrifice as both a physician and a mother, our mission is to continue her legacy of compassion, offering a safe, non-judgmental space for women to receive the care they need. We are committed to empowering women on their journey towards motherhood by providing referrals for essential emotional support, practical resources, and medical services. With the support of our community, we strive to uphold St. Gianna's spirit of love, service, and selflessness.

History

Founded in 2023 with a heart for women and families in crisis, Gianna's House serves as the **first and only Catholic pregnancy resource center in the Archdiocese north of New York City**. We provide a wide range of services including pregnancy testing, referrals for **FREE** ultrasound imaging, parenting classes, financial literacy programs, and housing assistance. Over the years, our dedicated staff and volunteers have helped save lives and provided essential support to over 195 women, guiding them through some of the most challenging decisions of their lives.



Our Affiliations

At Gianna's House, we believe that collaboration strengthens compassion. To provide the highest level of care and expand our reach, we have formed meaningful affiliations with trusted organizations:

Heartbeat International: A global network that offers training, resources, and strategic guidance to pregnancy help organizations, enhancing our service quality and impact.

NIFLA (National Institute of Family and Life Advocates): Provides legal counsel, medical conversion assistance, and operational training to ensure we meet national standards for life-affirming care.

Save The Storks: Partners with pregnancy centers to supply mobile medical units, training, and creative resources that expand our reach and visibility.

New York State Coalition for Life: A statewide alliance that supports advocacy efforts and connects life-affirming organizations to better serve local communities.

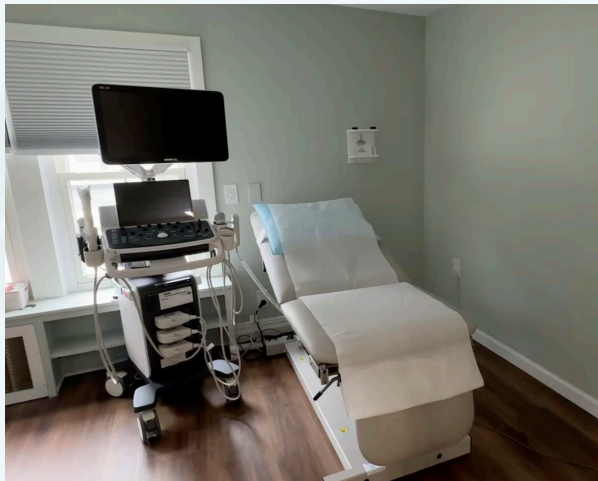
Together with these affiliates, we are better equipped to respond to the real needs of women and families.



Our 2024 Achievements

In 2024, Gianna's House served:

- 195 abortion-vulnerable women who received support and guidance.
- 80 families provided with material assistance, parenting classes, and financial literacy training.
- 33 babies born into loving, prepared homes.
- 21 babies saved from abortion.



In 2024, Gianna's House set ambitious goals, and thanks to the dedication of our supporters, volunteers, and staff, we accomplished each one:

Expand Medical Outreach

With the addition of our Mobile Medical Unit, under the direction of Mary Cruser, MD we brought life-saving ultrasounds and options counseling directly to women who otherwise wouldn't have been able to access these services in the Bronx, Westchester, Putnam, and Dutchess counties.



Increase Support Services

Hired a full-time bilingual Client Services Director and a part-time sonographer, allowing us to serve more women and provide higher-quality care.

Strengthen In-Office Programs

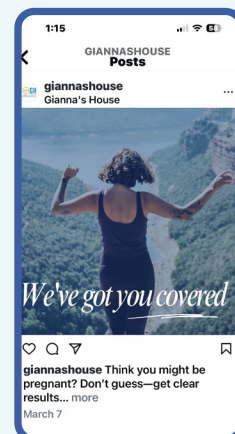
Expanded mentoring services, parenting classes, financial literacy programs, and material assistance.

"Gianna's House is the most resourceful and professional pregnancy center we have worked with. They are dependable and compassionate. One of our Spanish-speaking patients shared this simple but powerful message of gratitude: 'Sister, I have no words to say thank you, Thank God.'— Sol

These women are truly beautiful souls. In September, I totaled my car. Worried about my job and supporting my son, Gianna's House pulled through—helping me find a car and even assisting with transportation to work in the meantime." — Christina

Improve Medical Resources

Purchased state-of-the-art ultrasound equipment and upgraded our medical facilities, ensuring that every woman receives the best possible care.



Grow Our Reach

Enhanced our digital advertising, especially on google resulting in more community outreach, resulting in more calls, visits, and lives impacted.

Google advertising was a game changer for reaching clients when they were faced with a life or death decision.

We are changing the culture in New York



We Won: Changing the Culture in New York

We partnered with nationally known public interest law firm which has argued many cases before the Supreme Court. We sued Leticia James and won a preliminary injunction in Federal Court, ensuring our right to speak freely about life-saving solutions about abortion pill reversal.

This ruling ensures that Gianna's House and Tilma Care can continue offering free ultrasounds, discussing abortion pill reversal, and providing material support to women in need—without restriction. In a state aggressively expanding abortion access, this victory is a declaration that women deserve real choices.

This battle was never just about a legal fight—it was about standing firm in our commitment to life, to women, and to the communities we serve. And with God's help we prevailed. We did it! This is just the beginning!

Read more: National Institute of Family and Life Advocates v. James

<https://adfmedia.org/case/national-institute-family-and-life-advocates-v-james/>

"Statistics show that abortion pill reversal has likely saved over 5,000 unborn lives and has up to a 64-68% success rate."



Milestones and future vision



MAY 16 2023:

Opened our doors and began offering free pregnancy testing and options.



DECEMBER 2023:

Hired a full-time bilingual Client Mentor to enhance outreach.



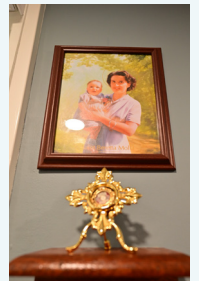
APRIL 2024:

Put deposit on medical mobile unit and partnered with Save the Storks



OCTOBER 2024:

Cardinal Dolan blesses Chapel and we received a relic of St. Gianna from Gianna Emmanuela, St. Gianna's daughter.



SEPTEMBER 2023:

First baby save!



MARCH 2024:

Launched our first parenting and financial literacy classes.



SEPTEMBER 2024:

1st Ultrasound at Gianna's House





DECEMBER 2024:

Served our 80 families in need, marking a transformational first year, made possible by our team of 86 dedicated volunteers who selflessly serve women and families every day.



Launch a Women's Maternal Health Center to expand medical services.



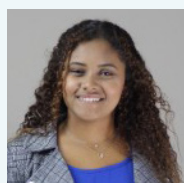
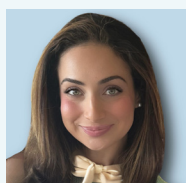
Opening a Maternity Home to provide housing for mothers in need.

2026 and beyond

NOVEMBER 2024:

Hired a part-time Registered Diagnostic Medical Sonographer (RDMS) to perform ultrasounds in-office and in the Mobile Unit.

Hired bilingual Client Services Director to focus full time on abortion minded clients.

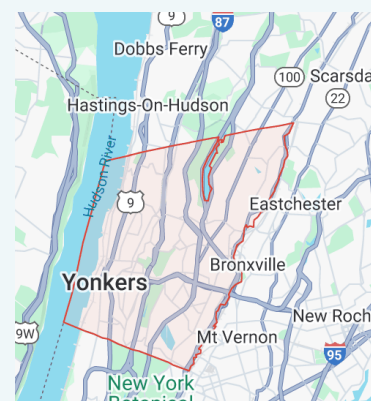


DECEMBER 2025:

Fully deploy mobile medical unit 5 days per week with 2 week-ends per month.



Opening satellite center in Yonkers, NY



*Thank you for making
this life-changing work possible!*

Divine Intervention

Erika's Journey to Hope



In times of uncertainty, we often find ourselves searching for a sign, a guiding light that reassures us we are not alone. For Erika, that light came when she walked through the doors of Gianna's House, burdened with fear, doubt, and an unplanned pregnancy. What she found instead was hope, unwavering support, and the realization that her baby was not an obstacle—but a blessing.

In this heartfelt conversation, interviewer Ghyanka sits down with Erika to reflect on her incredible journey—one of divine intervention, courage, and the power of community. Through her story, we hope to inspire others to stand in the gap for women like Erika, offering them love, encouragement, and the resources they need to choose life.

Ghyanka: How did you come across Gianna's House?

Erika: Well, I think it was a great coincidence—or rather, divine intervention. Because God sent me here. I came here looking for a shelter for the winter since we didn't have space to stay. At Catholic Charities, they told me about a shelter. But when I got to the shelter, they saw my daughter—my seven-year-old—wearing such a thin jacket.

They told me that downstairs, by the lower door, they donated clothes for children. So, I went and knocked. The shelter was upstairs, but I knocked on the lower door. They told me, "No, you were given the wrong information. We are a support group for pregnant women." And I was pregnant. But at that time, I was struggling because I hadn't planned on having my baby. It wasn't even something I had considered because I was taking precautions to avoid getting pregnant.

I had recently lost weight, and I was just getting back to feeling good about myself. Then I found out I was pregnant, and I didn't want to have the baby. I really didn't.

I was torn—I felt guilty, but at the same time, I was terrified of facing a new country, just being here



with my husband and two daughters. We came with the goal of working hard and moving forward. So when I found out I was pregnant, it was really tough. I had all these thoughts racing through my mind. But when I sat down, I think Catherin (the former client services director) saw something in my eyes—maybe sadness, desperation, or just that something was wrong. She said, “Come, let’s talk. What’s wrong, my love?” She invited me to talk privately in the office.

That’s when I opened up a little and told her what was happening. She told me, “Don’t be afraid. You’re not alone. We can help you.” And now, here I am.

Ghyanka: Here you are. This is your blessing. What was your first impression when you arrived here? And how did you feel with the team throughout the process?

Erika: I felt safe. Like I said, I don’t have anyone here, but I feel like the people here are truly close to me...

Ghyanka: What does your little one mean to you now that he’s here?

Erika: Oh, he is my life, my little companion. We all love him so much.



Ghyanka: What are your hopes for your son’s future?

Erika: Oh, I have so many hopes for him. I want him to be a good man, a professional, a good father, a good son, a good husband...and most of all a man who fears God.

Ghyanka: Could you imagine life without him now?

Erika: No. Now, I just say, “God knew what He was doing.”...



Ghyanka: And how has your life changed now that you have not just a son, but three children? How has it changed you as a woman?

Erika: They are my heart, my life. My three children are my greatest motivation.

Ghyanka: How do you think your life would be today if you hadn’t found Gianna’s House?

Erika: I think maybe I wouldn’t have had my baby. And my life would just be drudgery—home, work, just working to make money and move forward. That would be it. Not the beautiful gift it is today..

By standing with women in crisis, we don’t just save lives—we change them. Erika’s life was forever transformed, and because of the generosity of people like you, many more women will have the chance to choose hope, choose love, and choose life.

In-Office Services

Compassionate Care in Every Step

Pregnancy Testing and Ultrasounds

Through Tilma Care medical professionals under the direction of Mary Cruiser, MD we offer free, confidential pregnancy testing and ultrasounds to help women make informed decisions. These services provide clarity and emotional support as women experience the joy of seeing their baby for the first time.

Options Counseling and Emotional Support

Our client advocates offer compassionate guidance, helping women navigate the emotional complexities of their pregnancies. We listen with empathy and provide both practical and spiritual support throughout their journey.

Material Assistance

To meet the practical needs of women and families, we provide essential items such as baby clothes, diapers, and formula. These resources ensure women have the support they need to care for their children without financial burden.



"I was a single mom with a 1 ½-year-old and pregnant with my second. I was extremely nervous about how I was going to manage. The women at Gianna's House were comforting and non-judgmental. They had loads of resources and support. Sadly, I lost my baby at 37 weeks. These ladies checked up on me, sent me a beautiful care package, and offered tons of support. I wasn't alone."
— Melissa



Through our **Earn While You Learn** program, women gain essential skills, including parenting, financial literacy, and life skills to help them build a stable future for themselves and their children.

Dad Mentoring Program

We recognize the importance of the father's support in the pregnancy decision. That is why we engage male mentors to help support him through this time.



Post-Abortion Support

For those who have experienced abortion, we offer compassionate post-abortion counseling to help women heal emotionally and spiritually.

Each of these services are grounded in love, compassion, and faith, ensuring that women are empowered and supported every step of the way.





Elevating Medical Excellence

Introducing Tima Care



Tilma Care ensures that every woman receives evidence-based, compassionate care in a professional setting.

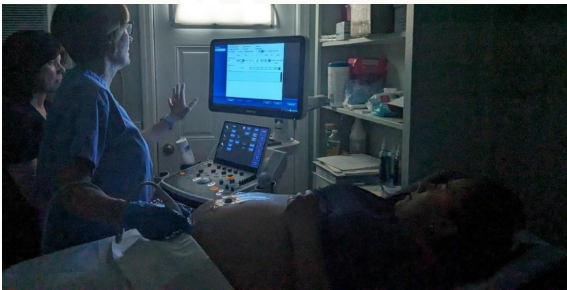
Free Pregnancy Testing & Ultrasounds – Available in-office and through our Mobile Medical Unit.

Abortion Pill Reversal Support – Providing scans to women who wish to continue their pregnancies.

Compassionate Medical Support – Provided by licensed professionals.

Expert-Led Care – Overseen by a Nurse Manager and Medical Doctor to ensure top-quality service.

Commitment to Excellence – Pursuing AAAHC Accreditation, the gold standard in medical care.



"Thank you so much. I'm so grateful for your service. I experienced kindness, love, and patience."

— Rosibel



ACCREDITATION ASSOCIATION
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Many of the women who come to Gianna's House have nowhere else to turn—not even for medical care. We assisted two women who were experiencing miscarriage. Neither had been able to get an appointment at a doctor's office—one couldn't afford it, and the other was turned away because the clinic was fully booked. At Gianna's House, they were able to confirm their miscarriage, receive support, and find comfort in prayer.

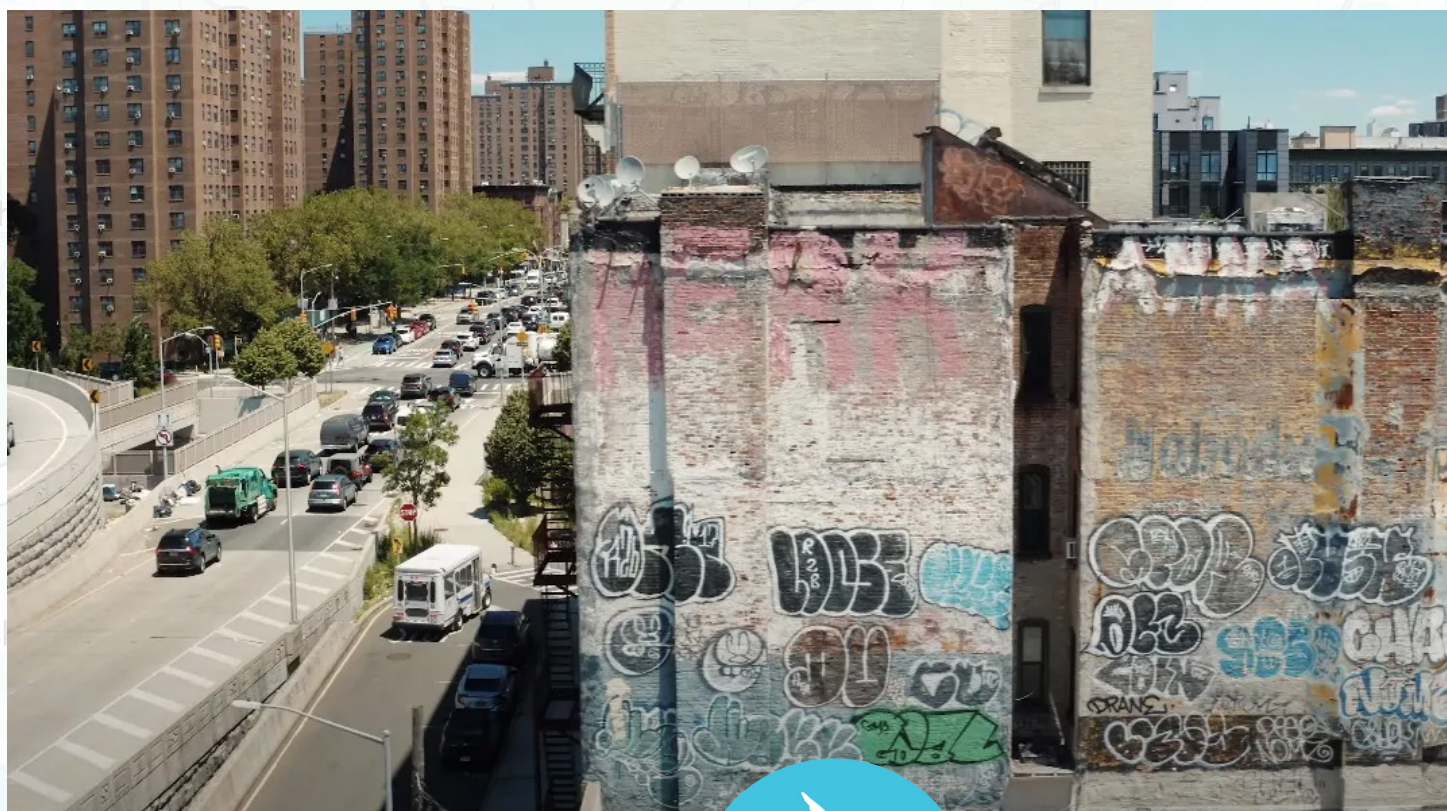
One of them shared:

"I was finally able to grieve, thanks to Gianna's House."

Another expressed her gratitude:

"My boyfriend and I are so blessed that we found you. You are so kind. I was treated so badly at other places."

Through Tilma Care, we are ensuring that every woman receives the care, compassion, and dignity she deserves.



Going Where Others Won't

Tilma Care Medical Mobile Unit

In 2024, Gianna's House and Tilma Care launched a Mobile Medical Clinic in key locations throughout Westchester, the Bronx and Dutchess County in partnership with **Save the Storks**. This initiative brings essential maternal healthcare directly to women who might not otherwise have access to care.

We don't just serve women within the safety of our walls. We bring hope to the streets, to the margins, to places where few are willing to go.

While many pregnancy centers offer support from within the comfort of their offices, our team steps outside. This is within neighborhoods where women need more than just services.



A Gift Named Siobhán

Our mobile medical unit, named Siobhán, was made possible in part through the generosity of Dr. Siobhan Fitzpatrick and her family. As a dedicated supporter of Save the Storks, Dr. Fitzpatrick had a specific desire to help fund a unit that would serve women in New York City and the surrounding areas. Every mile the medical mobile unit travels, carries the legacy of Dr. Siobhán's dedication to serving women and saving lives.





Earn While You Learn

At Gianna's House, we believe that every woman deserves the chance to succeed, not only as a mother but as an empowered individual. Inspired by the teachings of faith and the example set by St. Gianna Beretta Molla, our **Earn While You Learn** program offers more than just education—it offers a path to transformation.

The **Earn While You Learn** program at Gianna's House offers women the opportunity to gain essential parenting and life skills while earning necessary resources for their families. Through this program, women participate in classes on financial literacy, parenting, English as a second language, and life skills, all while earning baby items such as diapers, clothing, and formula.

Since its launch, the program has had a profound impact. In 2024, over 80 women have participated, building confidence and skills that empower them to create a stable and healthy future for their children. The program not only provides material support but also helps women develop self-sufficiency, resilience, and a sense of purpose, allowing them to navigate motherhood with the resources and knowledge they need.



Financial Stewardship:

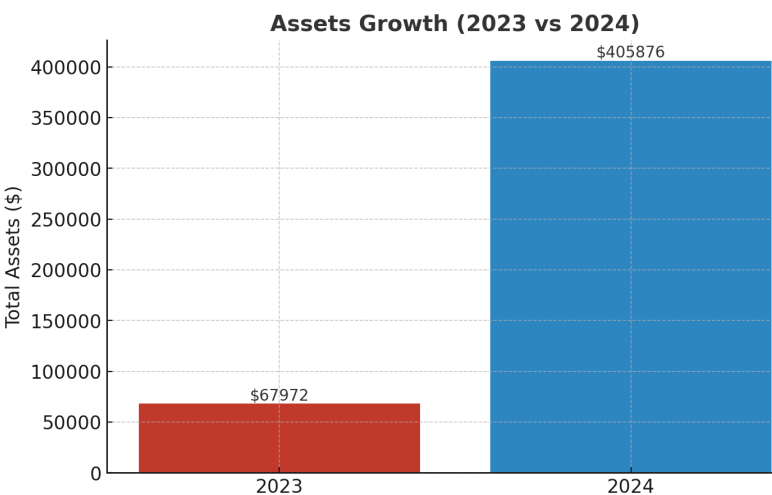
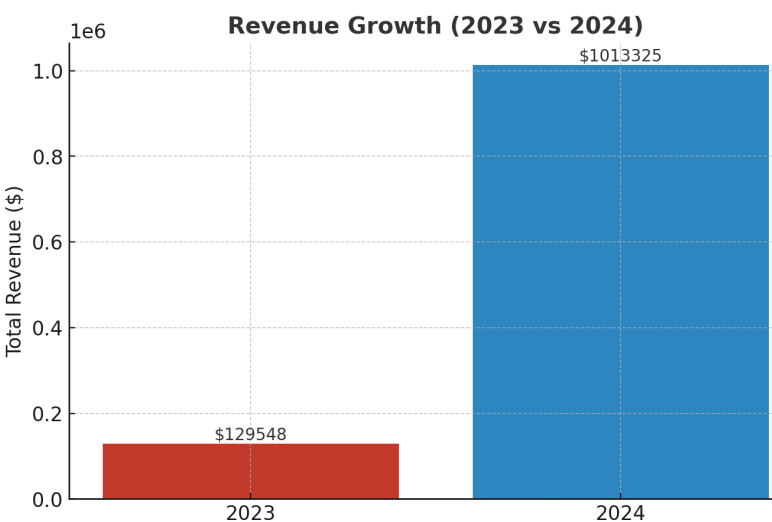
How Your Support Made a Difference

Every dollar given helps women in unexpected pregnancies receive life-saving care, emotional support, and essential resources. Our financial growth this year reflects the generosity of our community and the growing impact of our mission.

In 2024, Gianna’s House experienced remarkable financial growth, with total revenue reaching \$1,013,325—a 682% increase from the previous year.

Our assets also grew significantly, rising to \$405,876, marking an increase of 498% from 2023. Notwithstanding significant investments in ultrasound, equipment, and the medical mobile unit, many more lives will be saved going forward.

This exceptional growth reflects the incredible generosity of our donors and the expanded support we’ve received from our community.



Where Our Funds Came From

- Baby Bottle Drives
- Grants and Foundations
- Life is Good First Annual
- Gianna’s House Fundraising Gala
- Individual Donors

Statement of Financial Position
as of December 31, 2024

Gianna’s House 2024 Financial Summary

Income

Church Fundraisers	\$86,235
Cash Donations	\$375,501
Grants Received	\$301,000
Annual Gala Fundraising	\$164,068
Ultrasound Donation	\$56,500

Expenses

Medical Mobile Unit	\$307,327
Facilities & Operations	\$428,516
Advertising & Outreach	\$52,333
Staff Salaries & Training	\$171,881

Total Revenue: \$1,013,325
Total Expenses: \$677,673

Gianna’s House is committed to financial transparency and stewardship, ensuring that every donation is used to further our life-saving mission. Our strategic financial management enables us to expand services, support more women, and build a sustainable future for mothers and their babies.



Baby Bottle Drives

A significant portion of our funding came from local parish communities through baby bottle drives, where families, church members, and supporters filled bottles with donations to sustain our life-saving work.

Participating Parishes and Schools

1. Church of the Transfiguration, Tarrytown
2. Immaculate Heart of Mary, Scarsdale
3. John F. Kennedy Catholic High School
4. Our Lady of Loretto, Cold Spring
5. Regina Coeli, Hyde Park
6. Sacred Heart, Patterson
7. St. Augustine, Ossining
8. St. Charles Borromeo, Dover Plains
9. St. Francis of Assisi, Mt. Kisco
10. St. James the Apostle, Carmel
11. St. John The Evangelist Right to Life, Pawling
12. St. Joseph's, Somers
13. St. Kateri Tekakwitha, LaGrangeville
14. St. Lawrence O'Toole, Brewster
15. St. Mary of the Assumption, Katonah
16. St. Mary's, Fishkill
17. St. Patrick's, Yorktown
18. St. Paul, Greenwich CT
19. St. Teresa's, Briarcliff

Total Funds Raised: \$86,235



GIANNA'S HOUSE

First Annual Gala

LIFE IS GOOD

Our first annual gala on April 13, 2023 at Tilly's Tablel, was a huge success. We are proud to announce that we reached our goal and raised over \$180,000. The night began with a video depicting our sponsors, volunteers, staff, and clients and over 150 guests enjoyed mingling and cocktails while entertained by a harpist. The atmosphere was joyful; the room was overflowing with flowers, candles, and herbs and you could feel the excitement of our partners for this critical life-saving mission. Father Gill kicked off with two exciting announcements.



We ended the night with more fellowship, harp music, and dessert. The sweetest part was that we were able to announce that we had made the challenge grant! We are proud to announce we doubled our goal and raised over \$180,000.



The first is that we will be ready to provide free diagnostic ultrasounds to confirm pregnancy at 468 North Main Street beginning on our 1st Anniversary of Gianna's House. The second is that we took a bold step in putting down a deposit on our mobile medical unit. He dared us to meet our goal with a challenge pledge of \$25,000 from the parish if we raised \$25,000 in the room that evening.



We learned about Peter and Henry Block's story, the brothers whose Foundation provided a \$75,000 grant to Gianna's House. We heard "Gianna's Year in Review" including the story of our first baby save, and we watched a video from

one client who escaped a bad situation and found relief at Gianna's. She baptized her baby girl on the day of the Gala! God's hand is truly guiding this ministry.



Our Exceptional Sponsors and Benevolent Contributors



The Hatcher Family

Your support is changing lives.

Together, we are building a future where every woman is empowered to choose life and every baby is given the chance to thrive.

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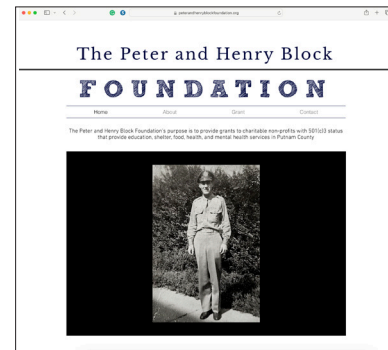
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